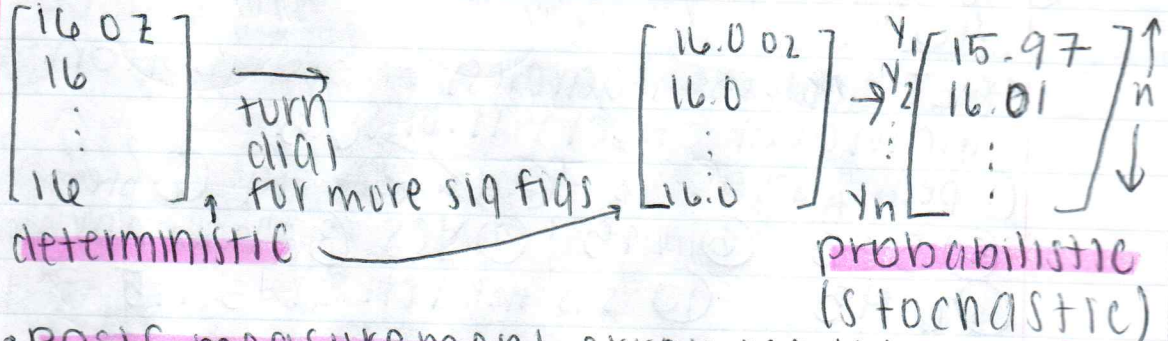


10/30/18

Wave
Moretto

Lecture #10: Measurement Error

• R-55: measurement error



• Basic measurement error model

$$y_1 = (\text{true value}) + (\text{bias}) + (\text{random error})_1$$

$$y_2 = (\text{true value}) + (\text{bias}) + (\text{random error})_2$$

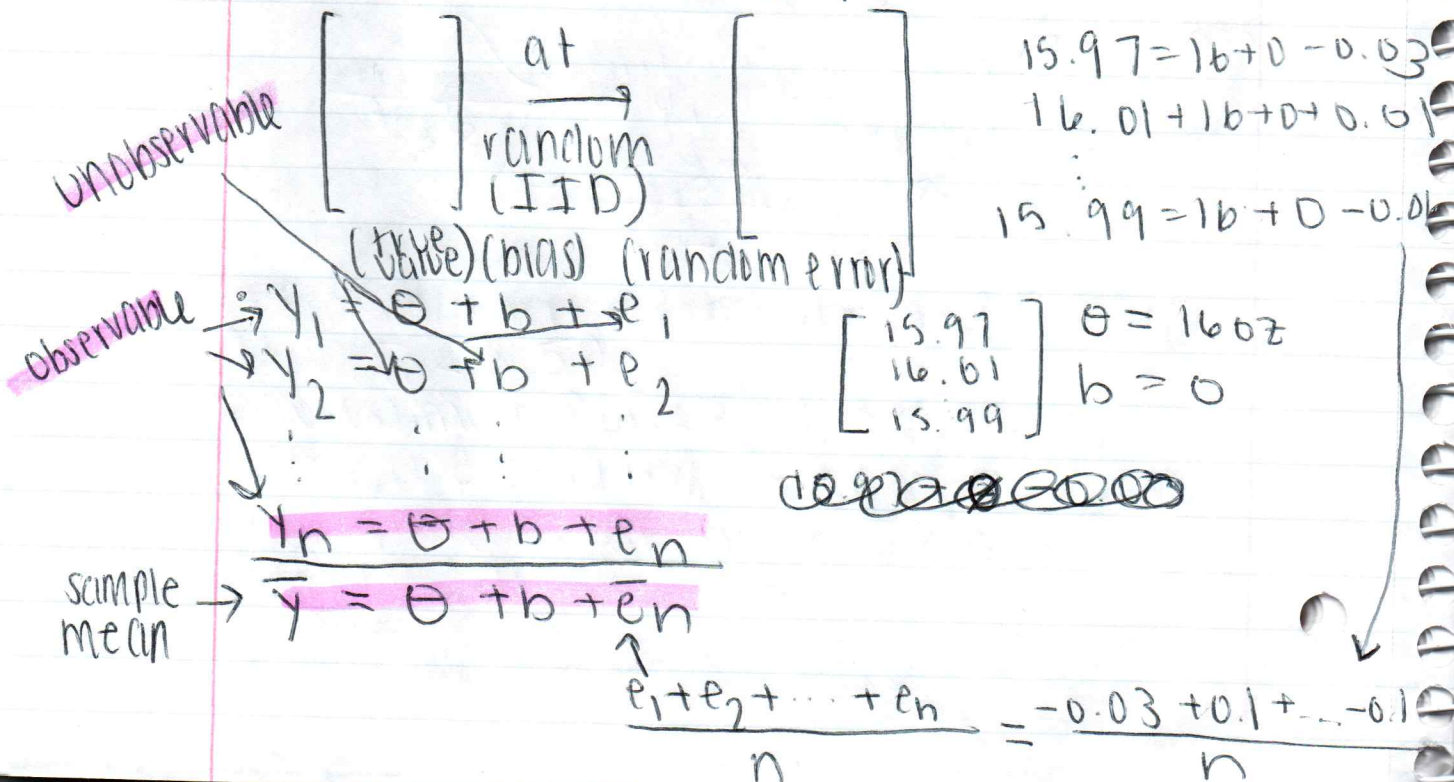
$$\vdots$$

$$y_n = (\text{true value}) + (\text{bias}) + (\text{random error})_n$$

IID
mean = 0
SD = σ

• Bias is a systematic tendency to over or underestimate the truth

• Unbiased = (bias = 0) (no bias)
pop sample



• Cancellation of \oplus and \ominus errors will yield an \bar{e}_n that is highly likely to be closer to 0 than any of the errors e_1, \dots, e_n themselves

$$\bar{y}_n = \theta + b + \bar{e}_n$$

(sample mean) = (truth) + (bias) + (mean random errors)

- as $n \uparrow \bar{e}_n \rightarrow 0$ highly likely
- Therefore as $n \uparrow, \bar{y}_n \rightarrow \theta + b$
- $\bar{y}_n \rightarrow$ (truth) θ , only when bias = 0
- "get more good data"

unbiased \uparrow

• 1936 FDR vs. Landon

Literary Digest | 12 mil letters
 result: Landon 60%, FDR 40% prediction
 actual: FDR 60%, Landon 40%

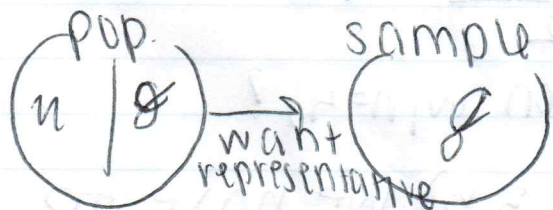
- 20% point error
 1 = FDR 0 = Landon

$$\bar{y}_n = \theta + b + \cancel{e_n}$$

60% (-20%)

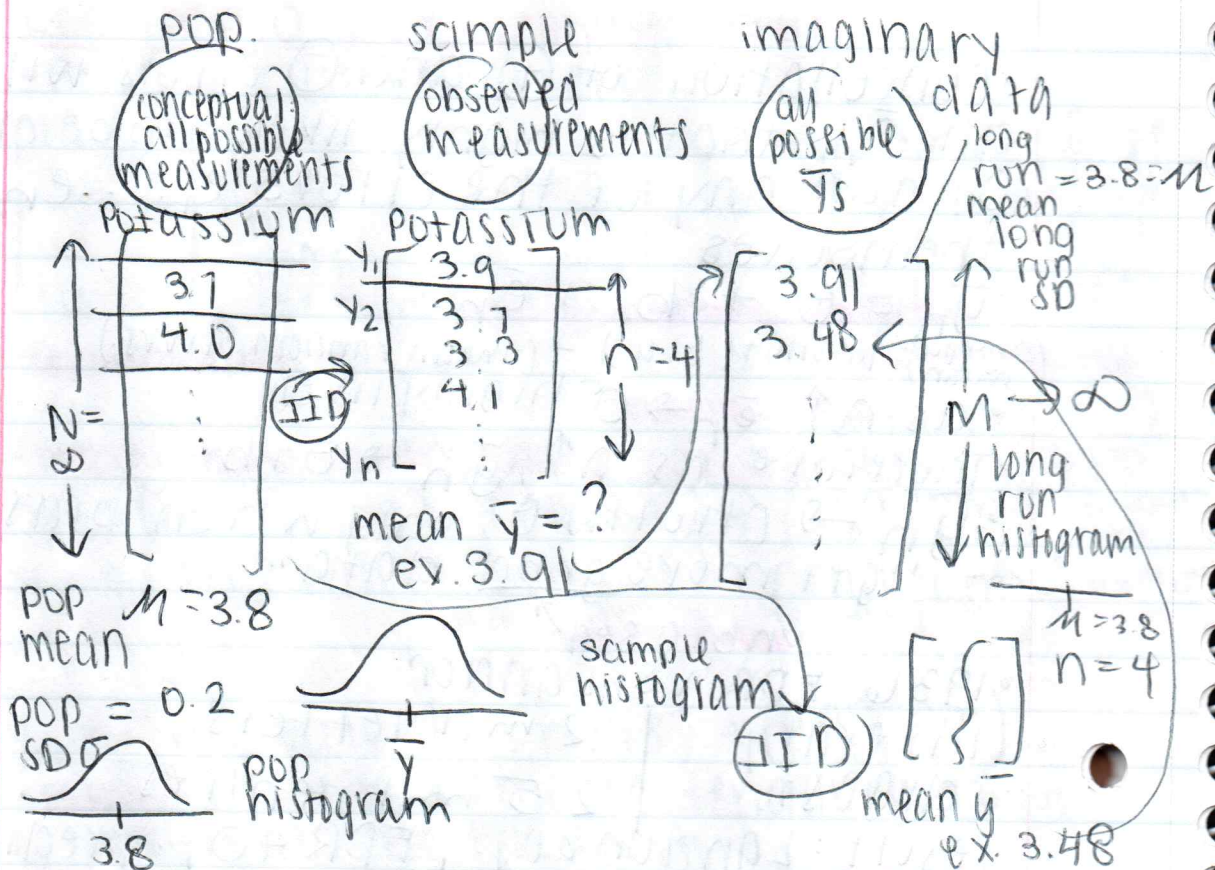
$$\begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} = \begin{bmatrix} 15 \\ \vdots \\ 05 \end{bmatrix} \quad n = 2.5 \text{ mil}$$

mean 40%



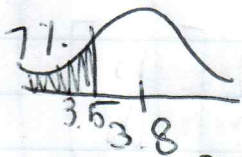
- Phonebooks, club membership (country clubs)
- oversampled rich ppl \rightarrow Republican

Probability model for measurement error



$$P(\text{misclassification w/ } n=1) = 71\%$$

SD = 0.2



hist of y_1

$$\sim \frac{3.5 - 3.8}{0.2} = -1.5$$

too high

$$P(\text{misclassification w/ } n=4) ?$$

$$= P(\bar{y} < 3.5)$$

• To estimate $P(\bar{y} < 3.5)$ we have to imagine getting lots of \bar{y}_s and compute % of time $\bar{y} < 3.5$ in those repetitions

• Expected value $\bar{y} = \text{EV of } \bar{y} = E_{\text{IID}}(\bar{y}) = \mu = 3.8$