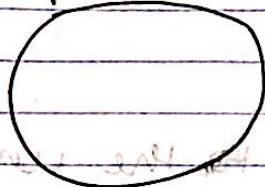


Variables

POPULATION (P)



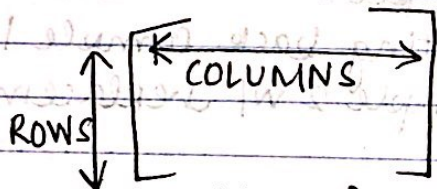
SAMPLE (S)



eg: POPULATION: All deer @ UCSC

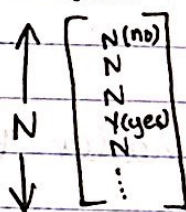
DATA SET

Rows - Column



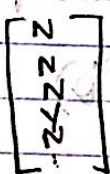
(Matrix)
 • General Data Set Structure
 ↑ one row for each individual (SUBJECTS)
 → one column for each variable
 VARIABLE: Measured

disease?

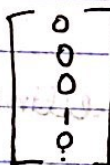


N ← population size ~ 800 deer

* Any variable that can take only 2 forms of possible value - DICHOTOMOUS BINARY



Recoding

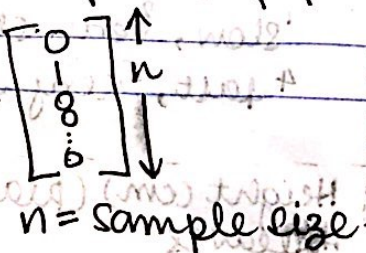
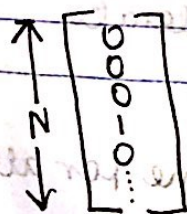


Yes → 1
 NO → 0

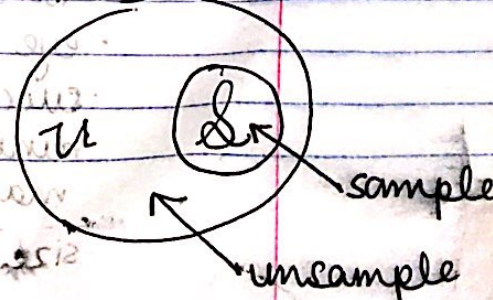
→ Why is this a good scale?
 Adding all # 0s and 1s of the data set will give us the # of deer w/ the disease. (easy to keep track)

• MEAN = $\frac{\sum \text{of all \# in data set}}{\text{How many \# there are}}$

SAMPLE: a subset of the population



POPULATION



Mean of sample is a GOOD guess of how many deer have the disease in the population. (GIVEN THE SAMPLE is GOOD)

- $y_1 \rightarrow 0$
- $y_2 \rightarrow 1$
- $y_3 \rightarrow 0$
- \vdots
- y_{n-1}
- y_n

MEAN = \bar{y} ("y bar")

GOAL IN SAMPLING: as possible
 • Make the sample similar to the unsampled, in all RELEVANT ways.

SIMPLEST method of achieving the goal: CHOOSE sample at RANDOM.

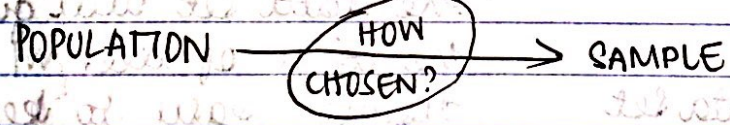
- ① IAT Random w/ replacement: Pick sample 2 after putting back sample 1. (IID - Independent)
- ② At random w/o replacement: Pick sample 2 w/ replacement (SRS - simple random sampling)

SRS is more informative than IID

\rightarrow IF $n=1$ \rightarrow SRS = IID \rightarrow IF n is a lot smaller than N ($n \ll N$) \rightarrow SRS \approx IID

Sampling method: SRS
 Analysis: IID

ESTIMATE: An educated guess (\bar{y} is a estimate of θ)



\rightarrow DATA TYPES

Variable	Possible values
eye colour	BLUE / BROWN (dichotomous)
success in running a maze	1 slow, 2 very slow, 3 moderate, 4 fast, 5 very fast
size of plant	Height (cm) (place on # line for all values) # leaves
growing temp.	78°F