

16th October 2018

Experimental Design continued...

Outcome (\bar{Y}): cortex weight

treatment (\bar{X}):
 (T) Enriched
 (C) Deprived

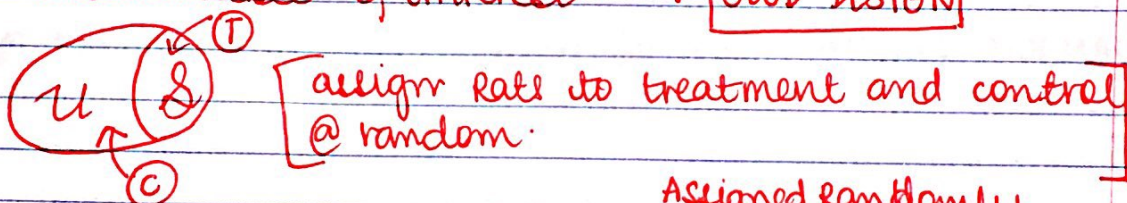
Subjects: Rats (male)

BAD design: NO control, ← nothing to compare with
 "Get a bunch of rats: ..."

	Enriched	Deprived
y_1	x_1	
y_2	x_2	
y_3	x_3	
y_4	x_4	
y_5	x_5	

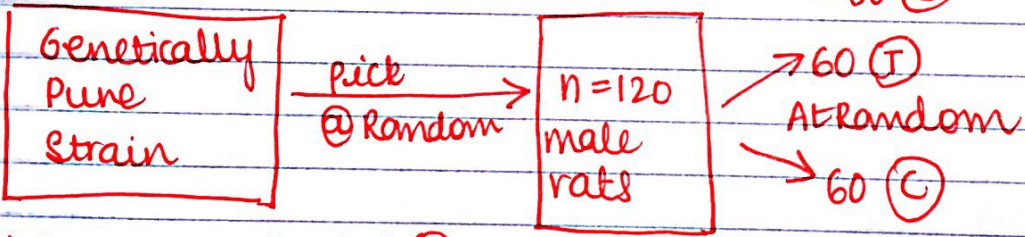
Factual vs Counterfactual
 ↑ control

GOAL TO compare 2 groups for a certain variable, try to make both groups as similar as possible in all relevant ways except for the variable of interest. → **GOOD DESIGN**



Assigned Randomly

DESIGN || 120 pure bred strain rats



COMPLETELY RANDOMISED DESIGN (CRD)
FLOW CHART

data set	cortex weight (T)	cortex weight (C)
	$n=60$	$n=60$
	mean 683 mg	mean 647 mg
	SD	SD

Q1: IS 683mg different from 647mg by an amount that's large in practical (biological) terms?

↳ PRACTICALLY SIGNIFICANT?

(A) First 683 mg is 36 mg heavier than 647mg - ABSOLUTE COMPARISON

(B) Second $\frac{683 \text{ mg} - 647 \text{ mg}}{647 \text{ mg}} = \frac{36}{647} = 5.6\% \left[\frac{\bar{y}_1 - \bar{y}_2}{\bar{y}_2} \right]$ that in

(1) "Mean cortex weight in (T) was 5.6% larger than (C) in cortex weight"

However, $\left[\frac{\bar{y}_2 - \bar{y}_1}{\bar{y}_1} \right]$ isn't the same

(2) "Mean cortex weight in (C) was 5.3% smaller than that in (T) cortex weight"

* Gender is a PCF here, so is genetics

BOTH STATEMENTS ARE CORRECT

Hew Genetic Rule: Relative differences of 5% or more are often large in practical terms
relative differences of <5% can also be practising if they accumulate over time.

eg: Change of 1% per year \rightarrow Change of 10%
10 yrs

Q: In design I, is it fair to conclude that the diff. (5.6%) was caused by (T) vs (C) environment?

Q: Is data I unbiased?

Def: A data gathering method is unbiased if when repeated hypothetically, the results averaged you get the right answer.

Def: Bias: A systematic tendency to get the wrong answer

As

③

Enriched Normal Deprived

Block 1

2

3

⋮

⋮

← each row is one litter with 3 brothers

• Placebo Effect: People sometimes respond to the idea of treatment rather than treatment itself.

→ inert substance, look just like the treatment.

Ⓘ Blue Pill w/ active ing.

Ⓒ " " w/o active ing (inert)

Desirable: Subjects don't know which group they're in
Blinding subjects to Ⓘ/Ⓒ status.

+ Blinding experimenters to Ⓘ/Ⓒ status of subjects. } **DOUBLE BLIND.**

→ Give paired data

* another design (#3) Repeated measure design (longitudinal)

• Same person w/ and w/o treatment pill

HOLDS PCF CONSTANT, ALL OF THEM!!

CROSS SECTIONAL: Cheaper + Easier.